



Yearly Status Report - 2019-2020

Part A

Data of the Institution

Part A	
Data of the Institution	
1. Name of the Institution	SREE SARASWATHI THYAGARAJA COLLEGE
Name of the head of the Institution	Dr. A. SOMU
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	07373766550
Mobile no.	9344864211
Registered Email	stc@stc.ac.in
Alternate Email	principal@stc.ac.in
Address	Palani road,Thippampatti Post , Pollachi
City/Town	Coimbatore
State/UT	Tamil Nadu
Pincode	642107

2. Institutional Status																															
Autonomous Status (Provide date of Conformant of Autonomous Status)	05-Aug-2008																														
Type of Institution	Co-education																														
Location	Rural																														
Financial Status	Self financed																														
Name of the IQAC co-ordinator/Director	Dr. R.Gayathri																														
Phone no/Alternate Phone no.	09943266008																														
Mobile no.	9677730774																														
Registered Email	stc@stc.ac.in																														
Alternate Email	stciqac@stc.ac.in																														
3. Website Address																															
Web-link of the AQAR: (Previous Academic Year)	https://stc.ac.in/iqac/1_AOAR_2018-19.pdf																														
4. Whether Academic Calendar prepared during the year	Yes																														
if yes,whether it is uploaded in the institutional website: Weblink :	https://stc.ac.in/iqac/2_CALENDAR_2020-21.pdf																														
5. Accrediation Details																															
<table border="1"> <thead> <tr> <th rowspan="2">Cycle</th> <th rowspan="2">Grade</th> <th rowspan="2">CGPA</th> <th rowspan="2">Year of Accrediation</th> <th colspan="2">Validity</th> </tr> <tr> <th>Period From</th> <th>Period To</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>B++</td> <td>80.40</td> <td>2007</td> <td>30-Mar-2007</td> <td>30-Mar-2012</td> </tr> <tr> <td>2</td> <td>A</td> <td>3.17</td> <td>2012</td> <td>30-Mar-2012</td> <td>02-Nov-2018</td> </tr> <tr> <td>3</td> <td>A</td> <td>3.15</td> <td>2018</td> <td>02-Nov-2018</td> <td>02-Nov-2023</td> </tr> </tbody> </table>						Cycle	Grade	CGPA	Year of Accrediation	Validity		Period From	Period To	1	B++	80.40	2007	30-Mar-2007	30-Mar-2012	2	A	3.17	2012	30-Mar-2012	02-Nov-2018	3	A	3.15	2018	02-Nov-2018	02-Nov-2023
Cycle	Grade	CGPA	Year of Accrediation	Validity																											
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1	B++	80.40	2007	30-Mar-2007	30-Mar-2012																										
2	A	3.17	2012	30-Mar-2012	02-Nov-2018																										
3	A	3.15	2018	02-Nov-2018	02-Nov-2023																										
6. Date of Establishment of IQAC	05-Oct-2007																														
7. Internal Quality Assurance System																															

Quality initiatives by IQAC during the year for promoting quality culture

Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
National Level Seminar on High-Tech Offence:- Women Sufferer and Indispensible Conservations	14-Feb-2020 1	289
AICTE Sponsored FDP on Managing Challenges on Outcome Based Education	18-Nov-2019 15	40
National Conference on Start up India	29-May-2020 1	60
Initiated to start M.Sc. Psychology	27-Apr-2020 1	102
The Corona Effect: BC to AD Transformation	02-May-2020 1	107
GURUZ (Online Webinar)	13-May-2020 1	109
Curriculum Design for Industry 4.0	07-May-2020 1	107
Job Skills to Succeed in Post Pandemic Period	09-May-2020 1	105
Preparing Students to Flourish Unpredictable Future	11-May-2020 1	109
Power of Effective Communication	18-May-2020 1	103
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8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Dr.I.Siddiq	Minor Project	ICSSR	2019 730	400000
Dr. Raja Sekaran	Major Project	ICSSR	2019 730	500000
Dr. T.S Kavitha	Minor Project	ICSSR	2019 730	200000
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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :	4
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	View File
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

? IQAC motivated the faculty to take up online certificate courses and thereby 16 Faculty have completed MOOC Online Courses in Coursera and NPTEL. ? IQAC suggested the Placement cell to conduct soft skill training programme to improve their employability skill. The Placement cell conducted 10 days Intensive Soft Skills Training Programme from 14th Aug 2020 to 27th Aug 2020 for all the final year students with the help of specialized Soft Skill Trainers to enhance the placements and 598 students got appointed. ? IQAC provided guidance to faculty in preparing Syllabus Contents, Teaching materials and Question Banks which is to be uploaded in ERP Software for all the courses and Outcome Based Education Attainment Chart for the Academic Year 2019 2020 was drawn through ERP. ? Faculty applied for ten research projects through IQAC initiatives which has been sent to various agencies funding like UGC - STRIDE, ICSSR, IMPRESS, NCW and Azim Premji Foundation. Out of these, Three Research Projects were granted by ICSSR to the tune of Rs.11,00,000 during this year 2019 2020. ? IQAC suggested the faculty to conduct online classes for the students through ICT enabled tools such as Google classroom, MOOC online courses and smart class rooms with proper timetable and were posted in the students whatsapp group by the respective department. I, II CIA tests, Model exams and Semester exams and online viva voce exams have been conducted using online platforms during Covid 19. ? IQAC implemented Career Advancement Scheme for the qualified faculty as per UGC norms. ? IQAC suggested introducing innovative job oriented UG programmes in the emerging areas of Computer Science. B.Sc Digital and Cyber Forensic science, B.Sc Artificial Intelligence and Machine Learning and B.Sc Data science and Analytic and M.Sc Applied Psychology were started during 2019 and 2020. ? IQAC initiated to upload the details of NIRF in web portal and participated successfully during 2019. ? IQAC implemented Interdisciplinary Courses (IDC) during the academic year 2019 2020 for PG students.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
Inaugurating NCC unit in the college	Raising ceremony of the NCC army wing SD and SW at STC was conducted on 15.11.2019.

Conducting Online classes.	To supplement offline classes with online classes ICT enabled tools such as Google classroom, MOOC online courses and smart class rooms with proper time table was proposed to overcome the pandemic situation,
Measures towards Total Quality Management.	The coordinator - ISO conducted meeting on 29.11.2019 and a proposed action plan for educational process was discussed.
Initiative to promote to research culture	All the departments have been given guidelines to fix research targets for the improvement of research performance / contribution by the faculty.
Participating in NIRF - 2019	Details have been uploaded in the NIRF-web portal and participated in NIRF during 2019.
Towards improving the Faculty skills	All staff members are encouraged to attend Online FDP programmes conducted by other organizations during the Pandemic.
To organize Two days National Level Seminar	School of Computing Science has successfully conducted Two days National Level Seminar on "High - Tech Offence, Women sufferer and Indispensable Conservation" from 08.01.2020 to 09.01.2020.
To organize a Faculty Development Program (FDP) on Outcome Based Education (OBE)	Department of Management has successfully conducted two week AICTE Sponsored FDP on "Managing the Challenges in implementing the Outcome Based Education" from 18.11.2019 to 01.12.2019.
To conduct a Mock Interview for Outgoing students.	The Coordinator CTPC conducted Mock interview for all UG and PG final year students on 28.08.2019 and 29.08.2019 by inviting Alumni.
To introduce new Innovative programme B.Sc. (Digital and cyber Forensic Science) during the academic year 2019-20.	The inspection committee from Bharathiyar University visited the institution and inspected the required facilities for starting the new Innovative programme B.Sc. (Digital and Cyber Forensic Science). Based on the recommendations of the inspection committee, Bharathiyar University granted approval to start this novel programme during the academic year 2019-2020.
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14. Whether AQAR was placed before statutory body ?	Yes
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Name of Statutory Body	Meeting Date
Governing Body	11-Sep-2020
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2020
Date of Submission	26-Feb-2020
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	<p>STC has got a robust information Management system. The huge volume of data related to all academic and administrative matters are managed by the ERP software installed in the College. Implementation of 'ERP' software at STC has helped in digitalizing and automating the records that has resulted in efficient administration and smart information management. The application of ERP as a comprehensive tool helps to automate every activity of the institution right from the student admission, managing their attendance, payment of fees and conducting examinations etc., It also provides a fully integrated Learning Management System with the Student Information System (SIS) and the teaching faculty can upload their teaching content, teaching plan, schedules, elective lists and etc., All the academic planning have been centralized or consolidated and monitored. The lists of modules currently in operation are</p> <ul style="list-style-type: none"> • Admissions • Student Fee Management • Student Enrolment • Examinations (Centralized Management of Assessments) • Student Records • Staff Records • Academic Planning • Assignments • Teaching Plans • Question Bank • Online Assessments • Student Feedback • Student Attendance • Student Portal with the complete Individual Student Record • Outcome Based Education (OBE) • Choice Based

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
BA	BEN	English Literature	25/04/2019
BSc	BPY	Psychology	29/02/2020
BSc	BMA	Mathematics	14/12/2019
BCom	BCM	Commerce	14/12/2019
BCom	BBC	Commerce - Computer Applications	14/12/2019
BCom	BPA	Commerce - Professional Accounting	14/12/2019
BCom	BAB	Commerce - Applied Business Accounting	14/12/2019
BBA	BBA	Management	14/12/2019
MBA	MBA	Management	14/12/2019
MCA	MCA	Computer Applications	14/12/2019

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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
BA	English Literature	25/04/2019	Professional Communication 18BENSA0	25/04/2019
BSc	Digital and Cyber Forensic Science	25/04/2019	Basics of Cyber Crime,19BFS1C10	25/04/2019
BSc	PSYCHOLOGY	25/04/2019	General Psychology I / 18BPY1C10	25/04/2019
BSc	Computer Science	25/04/2019	Programming in C,18BCT1C21	25/04/2019
BCA	Computer Application	25/04/2019	C++ and Data Structures Lab,19BCS2C30	25/04/2019

BSc	Computer Technology	25/04/2019	Operating Systems, 18BCS3C10	25/04/2019
BSc	Information Technology	25/04/2019	Digital Fundamentals and Computer Organization, 18BCAGCA0	25/04/2019
BSc	Mathematics	25/04/2019	Theory of matrices and Trigonometry /19BMA1C10	25/04/2019
BSc	Physics	25/04/2019	Energy resources / 18BPH4S10	25/04/2019
BCom	Commerce-Computer Applications	25/04/2019	Customs Duty and Goods and Services Tax/N7BBC5T71	25/04/2019
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1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
BSc	DCFS/Social Media Forensics	05/07/2019
BSc	DCFS/Audio-Video Analysis Lab	05/07/2019
BSc	DCFS/Cyber Forensic Lab	05/07/2019
BSc	DCFS/Cyber Forensic	05/07/2019
BSc	DCFS/Forensic Audio-Video Analysis and Speaker Identification	05/07/2019
BSc	DCFS/Digital Image Processing and Biometrics	05/07/2019
BSc	DCFS/Python Programming Lab	05/07/2019
BSc	DCFS/Network security Lab	05/07/2019
BSc	DCFS/Network Security and Hacking	05/07/2019
BSc	DCFS/Python Programming	05/07/2019
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BSc	Digital and Cyber Forensic Science	05/07/2019

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Campus to Corporate	10/06/2019	65
Certificate Course : Desktop Publishing	10/06/2019	60
Certificate Course : Hardware and Networking	10/06/2019	64
Certificate course for Tally	10/06/2019	60
Certificate Course on Psy Life Skills	10/06/2019	69
Test for general Intelligence	10/06/2019	44
Certificate Course on Management for Retail Business	10/06/2019	61
Certificate Course on Customer Relationship Management	10/06/2019	58
Certificate Course: R Programming for Data Science	10/06/2019	40
Certificate Course on NGO Management	10/06/2019	60
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BSc	Psychology	23
BSc	Computer Science	113
BSc	Computer Application	56
BCom	Commerce	111
BCom	Commerce-Computer Applications	103
BCom	Commerce - Applied Business Accounting	78
MCA	Computer Applications	60
MSW	Social Work	44
MBA	Management	21
MCom	Commerce	27
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?
(maximum 500 words)

Feedback Obtained

The institution collects the feedbacks from every stakeholder like (i) alumni (ii) employer (iii) students (iv) teachers / academicians and (v) parents through online and offline. Under the aegis of IQAC, Curriculum Development Cell (CDC) takes up the initiative in getting the feedback through well structured questionnaires. In total 852 feedback on curriculum and on other aspects were collected from all the stakeholders during the Academic Year 2019-2020. The feedback are analysed by the Chairmen of various Board of Studies and reported to CDC and IQAC. Based on the recommendation, necessary changes or updations are incorporated in the syllabus/ curriculum by the respective Boards and are subsequently presented to the Academic Council for the discussion and final approval/ratification. Following the feedback and their ratification by the Academic Council, certain initiatives have been taken up by the institution for the overall development during 2019-2020.

- Implementation of ERP software now has been made fully functional in all aspects of academic administration and learning management system.
- The institution introduced Outcome-Based Education during 2018-19 for students to gain mastery over the subjects, global competency, value orientation and transform them with well-defined POs, PEOs, PSOs, COs, etc. (for each UG and PG programmes). In 2019-20, the OBE attainments for various programmes were generated course wise and analysed.
- Based on the need analysis and the recommendations of NAAC, a new programme B.Sc. (Digital and Cyber Forensic Science) has been introduced during 2019-20
- Innovative Programmes like B.Sc. (Artificial Intelligence and Machine Learning) and B. Sc (Data Science and Analytics) and M. Sc (Applied Psychology) have been proposed to be introduced during 2020-21. All the departments have taken the feedbacks and suggestions of the stakeholders such as student, alumni and employer to introduce new courses/revised their curriculum to meet the expectations of the students in particular. Some of the updations are listed below:

- 1 B. A(English)/Intensive Study of an Author-T.S. Eliot (Academic Expert)
- 2 DCFS/Network Security and Hacking (Academic Expert)
- 3 DCFS/Forensic audio-video analysis and speaker identification (Academic Expert)
- 4 DCFS/Cyber Forensic (Academic Expert)
- 5 B. Sc Psychology / Cognitive Psychology (Academic Expert)
- 6 B. Sc Psychology / Health Psychology (Academic Expert)
- 7 B. Sc Psychology / Learning Disabilities (Alumni)
- 8 BPH / Weather Forecasting (Academic Expert)
- 9 BPH / Physics of sports (Academic Expert)
- 10 BCH / Food Science (Academic Expert)
- 11 BBA/ Customs Duty and Goods and Services Tax Employer (Academic Expert)
- 12 MBA/Sports Tourism (Academic Expert)
- 13 MBA/Bio-informatics and Big data Analysis (Academic Expert)
- 14 MBA/Social Media Analytics Academic Expert
- 15 MBA/International Logistics Management (Academic Expert)
- 16 MSW /Social Entrepreneurship and Corporate Social Responsibilities (Academic Expert)
- 17 M.Com - IDC-1 Trading in Share Market (Students)
- 18 MA English - Dalit Literature (Academic Expert)
- 19 B.Com/India's Foreign Trade and Legislation (Employer)
- 20 B.Com/Customs Duty and Goods and Services Tax (Alumni)
- 21 MIBA/Airline Marketing And Strategic Alliances (Subject Experts)
- 22 MIBA/Multi Modal Transportation Management (Alumni)

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BCom	Commerce-Computer Applications	120	104	88
BBA	Management	60	27	22
BCA	Computer Applications	60	50	47
BCom	Commerce	120	103	89
BSc	Computer Science	120	99	85
BSc	Information Technology	60	48	45
BSc	Mathematics	110	28	24
BCom	Professional Accounting	60	43	35
BCom	Business Process Service	60	13	11
BA	English Literature	60	33	25

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	2041	379	74	10	52

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
136	136	12	18	15	19

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Student mentoring system at STC is through “Tutor-ward System”. Effective mentoring is multidimensional as mentors play key roles to assist educational, professional and personal growth of students. The tutor helps students to understand how their ambitions fit into graduate education, department life and career choices. The

students in each class are divided into groups such as 'Academic Group', 'Discipline Group', and 'Peer Counsellors Group and put under the personal supervision of a tutor. Meeting is conducted four times per semester. The tutor in charge of a group of students plays the role of a mentor. Tutor meeting is conducted with the following agenda (a) Analysis of differential requirement of students, (b) Academic growth of the students (c) Identification of slow learners and advanced learners (d) Selection of optional subjects (e) Analysis of personal/psychological/social/financial matters (f) Analysis of course outcomes (g) Analysis of programme outcomes. A one to one relationship is maintained between the mentor and the mentee, which is based on encouragement, constructive comments, openness, mutual trust, respect, and a willingness to learn and share.

Due to the effectiveness of tutor-ward system, the innate qualities of students as a professional counsellor, trainer and leader are brought out. Students are motivated to create long-term and short-term objectives. The activities of the groups are facilitated by tutors. Academic group: • It aims at the academic development of the students • Monitors the level of learning and understanding of students • Motivates and helps the slow learners by interacting with faculty • Helps the students to clear their backlogs arrears Discipline Group: •Monitors the overall classroom discipline, punctuality, absenteeism, good manners, etiquette etc., • Motivates the students to be regular and punctual to the class and in submitting the assignments. • Prevents untoward incidents in the classroom and campus Peer Counsellors Group: • Identifies the students who needs help and offers counselling to improve their overall welfare and attitude. • Reports to the Centre for Counselling and Guidance for counselling if there is a need. Students Without hesitation discuss their problems faced by them with their tutors and thereby create a very cordial and friendly relationship between the teachers and students. Through the tutorial system, students develop their power of independent and critical thinking, analytical and problem-solving abilities and skill-sets in the written as well as oral communication and the logical thinking. Every tutor keeps a record of information about the tutees under his/her supervision. At the end of the semester the Tutorial Coordinator submits a copy of his record to IQAC.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
2420	136	1:18

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
136	136	Nil	Nil	54

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Dr. A. Somu	Principal	Academic Council Member in Hindustan Arts and Science College and RVS College of Arts of Science
2019	Dr.R.Venkatesh National Level	Associate Professor	Best Young Faculty Award,GRABS Educational Charitable Trust, Chennai
2019	Dr.S. Rajalatha	Associate Professor	Gnana Guru from Lions club and Alagappa univ (pollachi study centre)

2019	Dr Shoby Bovas	Associate Professor	Member of Board of Studies Kerala
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BSc	BMA	ODD/2019	20/11/2019	19/12/2019
BSc	BCS	ODD/2019	20/11/2019	19/12/2019
BCA	BCA	ODD/2019	20/11/2019	19/12/2019
BSc	BCT	ODD/2019	20/11/2019	19/12/2019
BSc	BIT	ODD/2019	20/11/2019	19/12/2019
BSc	BMA	EVEN/2020	30/09/2020	14/10/2020
BSc	BCS	EVEN/2020	30/09/2020	14/10/2020
BCA	BCA	EVEN/2020	30/09/2020	14/10/2020
BSc	BCT	EVEN/2020	30/09/2020	14/10/2020
BSc	BIT	EVEN/2020	30/09/2020	14/10/2020
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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
Nil	2333	0

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://stc.ac.in/programme-outcomes/>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
BAB	BCom	Applied Business Accounting	36	36	100
BPA	BCom	Professional Accounting	42	40	95
BBC	BCom	Computer Application	102	80	78

BCM	BCom	Commerce	113	90	80
BPY	BSc	Psychology	40	32	80
BIT	BSc	Information Technology	45	33	73
BCT	BSc	Computer Technology	27	21	78
BCA	BSc	Computer Application	56	45	80
BCS	BSc	Computer Science	113	96	85
BMA	BSc	Mathematics	59	49	83
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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

https://stc.ac.in/igac/4_Student_Satisfaction_Survey_2019-20.pdf

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

Yes
Name of the teacher getting seed money
Nil
No file uploaded.

3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
Nil	Nil	Nil	Nil	Nil
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3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Any Other (Specify)	2	NCW	135000	135000
Any Other (Specify)	14	AICTE	450000	450000

Any Other (Specify)	7	EDI- Entrepreneur Awareness	80000	80000
Any Other (Specify)	1	BSE	50000	50000
Any Other (Specify)	30	BSE-Investors Protection Fund	240000	240000
Any Other (Specify)	2	ICSSR-IMPRESS	150000	150000
Minor Projects	730	ICSSR	200000	0
Minor Projects	730	ICSSR	500000	0
Minor Projects	730	ICSSR	400000	0
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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

3

3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Thanimaiku siragugal tharum puthagangal	Tamil	24/04/2020
Intha pozhuthu innoru athisayam	Tamil	27/04/2020
Oru kup oru kavithai	Tamil	28/04/2020
Hikoo thoondilil sennai pidikum briundhasarathi	Tamil	29/04/2020
Tamilmozhi valarchiku malaysiya tamilargalin pangu	Tamil	08/05/2020
Oolaichuvadigalil ezhthuthal mattrum katral murai	Tamil	20/05/2020
Oolaichuvadigalil ezhuthuamathi	Tamil	01/06/2020
Thinasari valvil yogavin mukiyathuvamum payanpadum	Tamil	21/06/2020
Naan vallinam	Tamil	23/06/2020
Vaniga kalvettugal unarthum varalatra parvai	Tamil	24/06/2020
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3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Gnana Guru	Dr.S.Rajalatha	Lions club Alagappa univ (pollachi study centre)	21/09/2019	Best teacher award
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3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
Nil	Nil	Nil	Nil	Nil	Nil
No file uploaded.					

3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
Commerce	5
Management	2
Computer Science	2
Social Work	1
Tamil	1
Maths	1

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Management	13	3.57
International	Social Work	9	2.74
International	Commerce	32	4.12
International	English Literature	1	0.45
International	Mathematics	2	1.56
International	Computer Science	27	3.93
View File			

3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management -BBA	1
Commerce -B.Com	1
View File	

3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
Computer Science	Published	202041005374	14/02/2020
Computer Science	Published	201941051401	20/12/2019

[View File](#)

3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Nil	Nil	Nil	2020	Nil	Nil	Nil

[View File](#)

3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Nil	Nil	Nil	2020	Nil	Nil	Nil

[View File](#)

3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	5	11	Nil	Nil
Presented papers	1	30	Nil	Nil

[View File](#)

3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
Nil	Nil	Nil	0

No file uploaded.

3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
Nil	Nil	Nil	0	0

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3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
World Yoga day for women	Tapas Yoga Centre	3	50
Plastic Awareness	Sri Ram Petroleum	3	150

Rally	Agencies		
Road Safety Awareness Rally	RTO	3	90
Eye camp	Vasan Eye Care	3	30
Awareness on Hydro Power sanitation	BDO, Pollachi	3	120
World Tiger Day	NGM College	3	105
Cardio pulmonary Resuscitation	Aradhana Hospital	3	150
Orientation on Road Safety awareness	RTO	3	105
TB awareness	PHP ,Kolarpatti	3	150
Road Safety awareness	RTO	3	100
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3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Blood Donation Camp held on 10th Dec 19	Appreciation	Tamilnadu State AIDS Control Society and Tamilnadu State Blood Transfusion Council	150
Blood Donation Camp held on 12th Feb 20	Appreciation	Tamilnadu State AIDS Control Society and Tamilnadu State Blood Transfusion Council	90
View File			

3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Extension Activities	STC	Tree Plantation	2	40
Extension Activities	Department of Social Work, STC Seventh Day Adventist School, Dharapuram	Health and Hygiene	2	32
Extension Activities	Department of Social Work,	Awareness on Tuberculosis	2	20

	STC BDO office Mukkonam			
Extension Activities	Department of Social Work STC	Awareness on AIDS Prevention and Screening	2	39
Extension Activities	Department of Social Work, STC National Child Labour Project	Awareness on Child Labour	2	46
Extension Activities	Department of Social Work, STC BDO office Ramanathapuram	Swachh Bharat Abhiyan	2	158
Extension Activities	Department of Social Work, STC Oondrukool Trust	Empowering the Differently abled	2	289
Extension Activities	Department of Social Work Psychology, STC	Suicide Prevention Day	2	386
Extension Activities	STC	Tree plantation Drive	2	270
Extension Activities	Department of Social Work, STC	International Day against Drug abuse	2	310
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3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
"Business Activity through MOU : Startups Entrepreneurship" PSGR Krishnammal College for Women, Coimbatore	2 staffs and 25 students	Through MOU	1
View File			

3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Industry linkage	Internship	Precot Meridian Supreme, P.B.No.	15/05/2019	26/06/2019	1

		7161,Green Fields, Puliyakulam Road,Coimbatore-641045.M r.P.Annadurai,9952212509 , annadurai@precot.com			
Industry linkage	Internship	Sri Hari Dairy Farm,Gedimedu,Mr.Maheshkumar,Quality Manager,9788852435	15/05/2019	26/06/2019	1
Industry linkage	Internship	Kaleeshwari Refinery Private Limited,803/2,Shanmuga Nagar,Thazaiyuthu, Palani - 624601.Ms.Lakshmi Priya,0452305777	15/05/2019	26/06/2019	1
Industry linkage	Internship	Knit Gallery,Gudimangalam,Mr.Thavamani,HR Manager,8870465523	15/05/2019	26/06/2019	1
Industry linkage	Internship	Harshini Textiles Ltd, Sundharapuri, Thadur (P.O), Anaimalai (Tk), Pollachi - 642 004.	15/05/2019	26/06/2019	1
Industry linkage	Internship	Elgi Electric Industries Ltd , Kovilpalayam, Mr. Mayil Vaganam,9842097633	15/05/2019	26/06/2019	1
Industry linkage	Internship	ITI, Palakkad plant, Kanjikode ,	15/05/2019	26/06/2019	1

		Ms. Ayswarya, HR - CSR, 04912566010, hrcsr_pkd@it ilttd.co.in			
Industry linkage	Internship	Vishnu Paper Mill Ltd, Vanjayapuram pirivu, Pollachi.	15/05/2019	26/06/2019	1
Industry linkage	Internship	R2- Associates, A. Sangampalayam' Pollachi	15/05/2019	26/06/2019	1
Industry linkage	Internship	VVP Paper Boards, Swaminathapuram, palani	15/05/2019	26/06/2019	1
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3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
BSE, Mumbai	27/01/2019	Investor Awareness Programme	3685
View File			

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
52500000	50417194

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Seminar halls with ICT facilities	Newly Added
Others	Newly Added
Laboratories	Newly Added
Seminar Halls	Newly Added
Class rooms	Newly Added
View File	

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation

MODERN LIB	Partially	1	2003
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4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	40696	1076183	550	129157	41246	1205340
Reference Books	884	30178	42	3401	926	33579
e-Books	25000000	Nill	15000	Nill	25015000	Nill
Journals	147	252943	3	9660	150	262603
e-Journals	15000	Nill	150	Nill	15150	Nill
Digital Database	3	Nill	Nill	Nill	3	Nill
CD & Video	2763	Nill	60	Nill	2823	Nill
View File						

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Shanthakumari S	Elective: Human Resource Management	ERP-Teaching Plan	04/12/2019
Thayumanavar B	Elective: Enterprise Resource Planning	ERP-Teaching Plan	04/12/2019
Arun A	Elective: Labour Legislation and Industrial Relation	ERP-Teaching Plan	04/12/2019
Madheswaran S	Elective: Supply Chain Management	ERP-Teaching Plan	04/12/2019
Selvakumar A	Elective: E-Commerce	ERP-Teaching Plan	04/12/2019
Sathya Prasad K	Elective: Insurance Law	ERP-Teaching Plan	04/12/2019
Chitra N	Skill Based Course: Principles and Practices of Marketing	ERP-Teaching Plan	04/12/2019
Maheswari. T	Core Practical: Visual Basic Lab	ERP-Teaching Plan	04/12/2019
Sivaraj C	Core: Visual Basic	ERP-Teaching Plan	04/12/2019
Jayaprakash K	Core: Management Accounting	ERP-Teaching Plan	04/12/2019

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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	639	8	32	0	0	11	56	32	50
Added	40	1	8	0	0	0	0	8	0
Total	679	9	40	0	0	11	56	40	50

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

40 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
STC Media centre	https://stc.ac.in/life-stc/centers/internal-quality-assurance-celligac/facility-for-e-content/

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
35000000	30576028	20000000	19841166

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

The following procedures are followed for maintaining physical, academic and support facilities: **PHYSICAL FACILITIES:** • Maintenance department headed by qualified Maintenance Engineer takes care of the maintenance of buildings, classrooms and laboratories and other related activities • Adequate budget allocation is made for the maintenance of buildings, furniture, equipments, and vehicles. • Maintenance of the campus is taken care of by the outsourced maintenance agency. • CCTV cameras are installed at all focal points for continuous surveillance. • Maintenance of generators and UPS through Annual Maintenance Contract (AMC). • Gardens are maintained by a team of gardeners • Certification for fire safety and building licenses are regularly renewed as recommended. Fire extinguishers are installed. • Drinking water is tested regularly and certified by authorized laboratory from the district human service department. **ACADEMIC AND SUPPORT FACILITIES:** • Classroom: The ICT enabled Smart Class rooms and the related systems are maintained through AMC with the service provider • The college website is also maintained by Annual Maintenance Contract. Computer Laboratory: • The Deputy Manager (Systems), certified system engineers and lab technicians take care of the regular maintenance of the computers and the accessories in the college • Separate complaints registers are kept in every lab to record the technical problem.

Sanitary certificate is received from health department and it is renewed yearly once. The system engineers will periodically review and rectify all the complaints. Library: • Library is kept open on all the working days from 8.00 AM to 07.00 PM • Location plan for books, journal, e-books, reference section etc., including new arrivals are displayed at the entrance of the library. • A library Advisory Committee is constituted for improving the library services • A team of six people headed by a qualified librarian looks after the effective function of the library. • Regular budget allocation is made for the renewal of subscription, purchase of the books, magazines and journals. • Easy location of books is facilitated by the use of Open Public Access Catalogue (OPAC) and Web OPAC. • The books are categorized and cascaded according to the subjects and titles. • Master registers on accession, issue and return of books and journals/magazines/CDs/etc., are maintained. • Barcode technology used to speed up the transactions. • Library lends books to students for a maximum period of 15 days and for M.Phil. /Ph.D. scholars for one month. The faculty members can utilize the library books for a maximum period of two months. • Effective steps are taken for replacement of books by the borrower based on the cost of the books. • An exclusive Journal section functions with newspapers, magazines, journals and back volumes. • Stock verification is done regularly. • Library utilization reports are prepared and submitted to the principal for review. • The books are protected from worms and insects with proper measures. • Fire extinguishers are installed in the library and in verandas to ensure safety. • On daily basis, currency rates, stock exchange details are displayed

<https://stc.ac.in/naac-2018/systems-procedures-maintenance/>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Management Scholarships(EB, MSET, Sports, Sibling))	988	15695420
Financial Support from Other Sources			
a) National	SC and ST Scholarship from Govt of TN	89	423650
b)International	Nil	Nil	Nil
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Soft skill development	14/08/2019	880	Top Freshers Technologies Private Limited, Chennai
Remedial coaching	10/06/2019	789	Sree Saraswathi Thyagaraja College, Pollachi

Language lab	10/06/2019	1295	Sree Saraswathi Thyagaraja College, Pollachi
Bridge course/ Induction Programme	06/06/2019	772	Sree Saraswathi Thyagaraja College, Pollachi
Yoga ,Meditation	10/06/2019	772	Sree Saraswathi Thyagaraja College, Pollachi
Personal Counselling	10/06/2019	9	Centre for Counselling and Guidance, Sree Saraswathi Thyagaraja College, Pollachi
Mentoring	10/06/2019	2420	Sree Saraswathi Thyagaraja College, Pollachi
IAS Academy	21/06/2019	57	Vetri IAS study circle

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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	Mathematics for Competitive Examinations 18BMAGZ00	735	735	Nil	658
2019	Basic English for Competitive course I and II	714	Nil	Nil	Nil

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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
3	3	2

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus	Off campus

Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Corporates and Companies visited On Campus	821	731	Corporates and Companies visited Off Campus	130	16
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	4	BBA	Management	Sree Saraswathi Thyagaraja College, Pollachi	MSW
2019	1	BBA	Management	Bharathiar University	MBA
2019	1	B.Com (CA)	Commerce	Sree Saraswathi Thyagaraja College, Pollachi	M.Com (IB)
2019	1	B.Com (CA)	Commerce	Sree Saraswathi Thyagaraja College, Pollachi	MBA
2019	5	B.Com (CA)	Commerce	Sree Saraswathi Thyagaraja College, Pollachi	MSW
2019	2	B.Com (CA)	Commerce	Karpagam University	MBA
2019	9	B.Com (CA)	Commerce	Sree Saraswathi Thyagaraja College, Pollachi	M.Com
2019	1	B.Com (CA)	Commerce	Wisdom College of Management	MBA
2019	2	B.Com (CA)	Commerce	SIMS	MBA
2019	1	B.Com (CA)	Commerce	Canada University	MBA
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	5
View File	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
INTRAMURALS	Within the Campus	29
DR. M. SETTU MEMORIAL SPORTS GAMES - 2020 FOR MEN WOMEN	Within the Campus	120
POEM WRITING	Within the Campus	17
MUSIC	Within the Campus	30
SHRISTI- 20	State level	2179
AADUKALAM-20	Within the Campus	886
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	First Place - National Power Lifting Championship @ Akala, Nagpur	National	1	Nil	19MIB026	N.S.Nirmal
2019	Third Place - National Power Lifting Championship @ Akala, Nagpur	National	1	Nil	19MIB025	M.Karthik
2019	First Place - South Zone Youth Volleyball Championship - Vajpayee Cup @ Bangalore	National	1	Nil	N7BBA0035 N7BBA0001 19BBA015	M.Mikeel cin B.S.Ab hinav S.Na ndhagopal

2019	Second Place -Youth National Ball Badminton Championship @ Bihar	National	1	Nil	N7BEN0020	S.Manikandan
2019	Third Place - All India Inter University Ball Badminton Tournament @ Andhra University, Visakhapatnam	National	1	Nil	N8MCM0029	S.Surya Devi
2019	First Place - South India Power Lifting Championship @ Hyderabad	National	1	Nil	19MIB011	L.Ruban
2019	Third Place - RGFI National Kabaddi Championship @ Trichy	National	1	Nil	N8MIB0014 19BCM008 N7BCT0031	K.Madhan Kumar S.Deepak L.Siva Surya
2019	Third Place -3rd Khelo India National Volleyball Championship @ Guwahati, Assam	National	1	Nil	N7BBA0035	M.Mikeelcin
2019	Second Place - Junior National Volleyball Championship @ Guntur, AP	National	1	Nil	19BCM033	J.Jerry Daniel
2019	speech	National	Nil	1		R.

competition
(Second
prize)

19BMA0018

Shobana

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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

• The students are members in statutory bodies like Academic Council, and other bodies like Internal Complaint committee, Library committee, 3-C Model, Canteen committee, Women Empowerment and Complaint committee etc., • Every department has its own student association. The office bearers of these associations are the ex-officio members of students' council. They carry out all events like organizing expert lectures, workshops, industry visits, Expos, common functions of the college like Pongal, Annual day and sports day events. • Semester wise feedback on curriculum, teaching quality and amenities available is being obtained from students. • Students take part in the weekly/ monthly meetings of the departments and offer recommendations. • Students classified under five groups form the first circle of 3C students empowerment model practiced in the institution and they play an active roles as peer counselors. • To enhance the skills and talents among students, several clubs viz., ECO Club, Photographic Club, Debate Club, Music Club, Drawing Club, Quiz Club, Drama Club, Rangoli Club, Citizen Consumer Club and Swami Vivekananda Service Club are functioning effectively. • Students celebrate all national and regional festivals and observe important national events and anniversaries of great Indian personalities. • Students are involved in the extension activities such as awareness programmes on Dengue, Gender equality, Importance of Higher Education, Voting in polls, Consumer rights, Anti-Corruption etc., • Students are also involved in the preparation of departmental newsletters and college magazine.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

The institute fosters a strong bond with its Alumni. Recognizing the importance of sustaining the relationship with our alumni the Institution has established 'STC College Alumni Association' (Registered: 308/2017). The activities of alumni association is entrusted with President, Secretary, Vice President, Joint Secretary, Treasurer and executive members. Alumni meetings are organized every year to bring together alumni community and strengthened their bond. During the meets alumni are informed about the progress happening in the institution. Every department maintains strong association with their alumni. The alumnus actively interacts with the existing students of the institution through several programs. The objectives of the association are as follows. a) To provide a forum to establish a link between the alumni, faculty, and students of the institution for a healthy interaction. b) To enable the alumni to participate in such activities that would contribute to the general development of the institution. c) To participate academic meets such as Board of Studies, conferences, workshops, seminars, symposium, lectures by alumni for the existing students of the Institution on various current subjects / topics of interest and relevance. d) To make available industrial training, internship programs, projects, employment opportunities and other resources and facilities for career advancement to the Student community in various companies / organizations of repute through the Alumni. Alumni meet is conducted every year during December since the inception of the college. Alumni News letter and Alumni Directory are released on the occasion. The 'Alumni Meet-2019' was conducted on 22nd December 2019 with an enthusiastic participation of 757

alumni. Prominent alumni were honoured with 'Best Alumni Award' under 5 categories. The Alumni arrange for Industry-Institution Interface through Internship, Placement, Industry visits and they serve as a resource persons for FDP, guest lectures and share their domain knowledge etc.

5.4.2 – No. of registered Alumni:

757

5.4.3 – Alumni contribution during the year (in Rupees) :

22000

5.4.4 – Meetings/activities organized by Alumni Association :

1

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The entire administration of the institution is decentralized in the following manner. Board of Management - In line with the institution's vision and mission, strategic goals have been fixed and the policy framed relevant to the goal. The Board of Management meets every Tuesday for making policy decisions. Thirty six meetings were conducted during the year 2019-20. Principal - Principal frames the rules and regulations in tune with the policies of the Board. Work is assigned to various committees for the academic and non academic purposes. Faculties are given full academic freedom for the optimum utilization of resources in terms of infrastructure, laboratories and learning resources and their empowerment through Faculty Development Programmes. Head of the Departments- Head of the Departments plan the academic activities for the year concerned along with the financial budget estimate with the full academic freedom to execute the activities through Deans, Directors, HODs, PCs and faculty who hold collective responsibility. STC MSET Scholarship. STC MSET Scholarship is the novel scheme introduced by the institution recently. The management is kind enough to offer scholarships to meritorious students through MSET exam for UG and PG aspirants. 100, 50 and 25 scholarships are awarded to students based on the examination conducted and the rank secured by them. Policy of providing scholarships to meritorious students is the decision taken at management level and implemented by the Principal through Deans, Directors, HODs, PCs and faculty members. Participative Management is quiet evident in every sphere of activity as each stakeholder performs respective role in planning and implementing the activities for the development of the institution. Regular meetings are convened by the Principal with Deans, HODs, Faculty members and with various committees by which matters of academic importance are discussed with equal opportunities to share and express their positive comments and constructive suggestions. The Heads of Departments and faculty members are given full freedom and authority to solve the matters in consultation with the Principal. HODs, PCs and faculty members involve themselves in the Monthly meetings at the Department level and in various UGC statutory and non - statutory committees. Following are the participative management practices at STC. Faculty as per hierarchy, participate in Designing Curriculum and developing the Teaching Learning contents and also contribute their inputs to the Governing Body, Academic Council, Board of Studies, Academic Board and Standing Committee. They are effectively involved in the activities of the various committees like College Committee, Finance Committee, Academic Audit Committee, Admission Committee, Internal Complaints Committee (ICC), Examination Committee, Grievance and Redressal Committee, Planning and

Evaluation Committee, Library Committee and Student Welfare Committee etc., Another unique practice of Participative management is Academic plan with budget. Every department and support centres prepare the action plans with budget estimates every academic year in advance with regard to their curricular, co-curricular and extracurricular activities, which are approved by the Board of Management for execution. It includes organizing department events such as guest lectures, industry visits, seminars and workshops, students association activities, alumni interactions, Faculty Development Programmes.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Industry Interaction / Collaboration	Better interaction between institutions and industry will have a great bearing on the curriculum development and placement opportunities for young graduates in industries. These objectives can only be achieved through following initiatives : • 2 workshops Organised , conferences and symposia with joint participation of the faculty and the industries. • Invited 60 subject experts from industry to deliver lectures and 9 industrial experts participated in Board of studies meetings. • 16 MoUs are in operation as on date. • Undertaken internships/projects/dissertations in industries under joint guidance of the faculty and experts from industry.
Library, ICT and Physical Infrastructure / Instrumentation	The library is equipped with 41,246 textbooks, 926 reference books, 150 journals, 15,150 e-journals, 2823 CD and videos. The College library subscribes to e resources and has access to INFLIBNET, DELNET and SAGE. A Library Management System administers the learning resource centre with electronic gate entry and reprographic provisions. The college provides internet facility to the tune of 40 Mbps with over 680 systems and 15 smart boards for the use of students and faculty. The college has a counseling room, stationery store, transport office, maintenance department, common rooms separately for girls and boys and state of the art physical education department.
Research and Development	Research activities include research projects, publications in peer refereed journals, consultancy, as well as

working paper series brought out by the Centre for Research and Development. Research Scholars Forum is created to offer a platform for research scholars to have discussions on research. Seven faculty members were incentivized for Rs. 15,000 for having published articles in Scopus and UGC Care 'A' indexed journals during the year 2019-20. During the year 11,00,00 has been received from ICSSR for three minor research projects, Rs. 290000 from BSE for the seminar, Rs.150000 for seminar from ICSSR Impress, Rs.1,35,000 from NCW for seminar .

Admission of Students

The process of enrolling students to the different programmes is through a transparent, well-administered mechanism and complying with all the norms of state and central governments. The institution puts forth its efforts in ensuring equity and wider access having representation of student community from socio-economic and educational backgrounds. Students are at their liberty to choose their course of study, subject to eligibility guidelines issued by Bharathiar University, Coimbatore from time to time. Admissions for MBA and MCA are done following the guidelines issued by AICTE. The institution has encouraged and promoted online admissions process during the COVID-19 pandemic period.

Human Resource Management

Faculty is recruited by proper interviews after receiving applications through Advertisement in News papers. Teaching and non-teaching members are covered under Provident Fund, Leave with Wages, Maternity Act, Insurance etc., Pay roll management is done by ERP. Special incentives are given to 7 faculty for the publications in Scopus journals. Increments are awarded to 9 Faculty of Rs. 3000 per faculty who are qualified for PhD in the year 2019-20 and 5 faculty have received Rs 5000 as increment on completion of ten years of service at STC. Yoga, Personal Counseling, and faculty Performance Scoring Sheet are adopted.

Examination and Evaluation

Quality improvement strategies are adopted for examination and evaluation process. The examination centre is fully computerized to print hall tickets, and mark sheets with students photographs. The results are declared

and posted on the college website / notice board within fifteen days after the last date of examination. The Controller of Examination adopts a fool-proof students grievance, redressal mechanism to resolve all their grievances in time through online and offline.

Teaching and Learning

Teachers are given exposures to Faculty Development programme on regular basis. Methodologies adopted for these learner-centred models are participative, experiential and collaborative learning using the digital platform and resources. Teachers are familiar with Learning Management Systems (LMS), which facilitates the teaching learning process to be effective and have shown a positive impact on the students employability skills. Syllabus contents, Question Banks are prepared well in advance and uploaded in ERP software. Faculty have completed Massive open Online certification courses and the departments invite subject experts, practitioners of national and international eminence to train them to apply the theory to practice for the development of new skills.

Curriculum Development

The College in line with mission and vision plans well all the academic programmes like curriculum designing integrating cross cutting issues relevant to gender, environment and sustainability and human values. Curriculum design and development are done through the feedbacks collected from the stakeholders. An AICTE sponsored Faculty Development Programme on "Managing Challenges in Outcome Based Education" was conducted between 18.11.2019 and 01.12.2019. OBE attainment process has been completed for PG students admitted in 2018-19. The Board Studies meeting was conducted on 25.04.2019, 05.07.2019, 14.12.2019, 25.12.2019, 29.02.2020, 14.08.2020 and 17.08.2020 and the curriculum was placed before the Academic Council for approval.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	The ERP enables course allocation and staff planning and for suitable

substitutions. The daily class schedule is available in the Mobile App and portal. Faculty prepare the course plan for every course at the start of every semester and upload in the ERP. Topics completed would be entered in the log book by students in the class itself. Teaching contents are prepared and uploaded in ERP for students reference. ERP enables to create online assignment with prior schedule. Student can view their assignment and can submit it online itself. Faculty can grade the assignments.

Administration

The ERP software help maintain the details of students, faculty and staff and also other details such as certificates, documents, sections, enrolment numbers. The following list of operations are automated through ERP: Creation of students record, Allotment of register number, section and subjects, updation of student dues and fines, Issuance of certificates, Scholarship and fee concession activity, Leave Management System and Hostel Management System, Parent Communication etc.,

Finance and Accounts

Resource mobilization for effective financial management and to augment resources through annual budgetary allocation and utilization of funds within the allocated budget. The accounts section is integrated with Tally accounting software and ERP for its transparent functioning and is used to generate various reports like ledger account, consolidated day book and daily cash remittance report. The ERP software integrates Financial Management System with Student fees, Scholarship , Budget and Bills payment, Online Fees Payment, Payroll entries to accounts, Receipts and payments etc.,

Student Admission and Support

The institution releases all details relating to academic programmes, policies, and admission process and support services available in the college website. The admission is done on online and offline. The students can fill the online application form downloaded from the college website and can make the payments online through the payment gateway. After online submission, of the form it will be validated and provisional admission will be given to students along with

	<p>their ID. The ERP software provides the students web portal (www.mycamu.co.in) for utilizing the academic and administrative services. 731 students are supported with placement opportunities.</p>
Examination	<p>Examination Evaluation ERP software has got the optimum utilization at the Controller of Examination section in respect of uploading the marks of Continuous Internal Assessment (CIA), generating internal marks, question setting, generation of end semester exam schedules, Exam applications, hall tickets, bar code generation for answer sheets, Seat allocation in the halls for the conduct of examination, generation of mark sheets, mark entry and publications of result. Results are published within 15 days after the last examination. Evaluation of answer scripts is done by internal and external examiners on 50:50 ratios. Provisions are available for the supplementary examination, re totaling, revaluation, supply of photocopies of answer scripts etc.,</p>

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr. V. Sureshkumar	Monday Musing-Symposium	Coimbatore Management Association (CMA)	375
2019	Dr. A.Arun	Monday Musing-Symposium	Coimbatore Management Association (CMA)	375
2019	Dr. R. Uma Maheswari	Monday Musing-Symposium	Coimbatore Management Association (CMA)	375
2019	Dr. B.Thayumanavar	Monday Musing-Symposium	Coimbatore Management Association (CMA)	375
2019	Dr. I Siddiq Dr.K.Sathyaprasad	FDP on Finance Accounting	Infosys, Mysore.	2000

2019	Dr. V. Sivakami Balasivashri	'Global Business Foundation Skills (GBFS) -	Infosys, Mysore.	2000
2019	Dr. .Jayaprakash Dr. K.Loganathan	'Digital Marketing' -	Infosys, Mysore.	2000
2019	Dr. A. Arun	'NLP for Teachers Peak Performance'	Nehru College of Management Studies, Coimbatore.	1000
2019	Dr. M.R. Natesan	"Examination Reforms"	UGC, Regional Center, Hyderabad.	4500
2019	Mr. G.Murugesan	'Global Business Foundation Skills" (GBFS)	Infosys, Mysore	2500
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6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2020	'Enhancing Competitiveness through Professional Excellence'	Nil	18/05/2020	18/05/2020	103	Nil
2020	'Learning from the World Class Institutions in the Teaching Learning Process'	Nil	23/05/2020	23/05/2020	102	Nil
2020	'Digital Guru'	Nil	04/07/2020	04/07/2020	104	Nil
2019	Investor Awareness Programme.	Awareness Programme	28/09/2019	28/09/2020	136	57

2020	ERP Trainning	Training Programme	12/01/2020	12/01/2020	136	57
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Intellectual Property Rights	1	03/06/2020	03/06/2020	1
Tally ERP 9.0 and Application of Tools in Ms Excel	1	15/06/2020	15/06/2020	1
Revised Accredation frame work of NAAC, PSNA college	1	30/05/2020	30/05/2020	1
A series of webnier session organised by ASFASM college of Tamil nadu	20	13/05/2020	30/05/2020	18
Research outc omes:Technical paper writing,r esearch proposal,patent filing	1	22/04/2020	22/04/2020	1
Naan Valinam	5	23/06/2020	23/06/2020	1
Role,Importance Benefits Of Yoga In Our Daily Life -Work Shop	5	21/06/2020	21/06/2020	1
Palam - Leaf Manuscriptology 5	5	01/06/2020	07/06/2020	7
Palam - Leaf Manuscriptsread ing Writing Techniques - Work Shop	5	20/05/2020	20/05/2020	1
Role Of Malaysion Tamils For Language Development	5	08/05/2020	08/05/2020	1

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
136	136	57	57

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
<p>i) Teaching staff members are regularly covered under Group Personal Accident Insurance Policy. ii) 7 Faculty members publish research papers in impact factor journals are being given cash rewards. iii) 9 faculty received special increment of Rs.3000/- for completing Ph.D Programme iv) 5 faculty received special increment of Rs.5000/- for completing 10 years of service v) A sum of Rs.750/- per year is offered to Heads of Departments, as a special grant. vi) Faculty members who have achieved 100 results in their respective subjects are honoured with mementos during the College day celebrations vi) Apart from eligible leave, institution extends special causal leave for Faculty, to pursue PhD programme</p>	<p>i) Non-teaching staff members are regularly covered under Group Personal Accident Insurance Policy.</p>	<p>i) Students are covered under group Insurance for the medical expenses incurred due to accidents or compensation in case of loss of life. During the year 2019-20 one faculty and two students were benefited under Group Personal Accident Policy to the tune of Rs.2,43,341/- ii) Merit Scholarship, Economically backward scholarship, Sibling scholarship provided to students iii) 100 fee waiver to sports students.</p>

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

There is a regular internal audit of Book of accounts done by Qualified Auditor and the report is submitted to the management at the end of every quarter. The institution's books of accounts are also audited by external Chartered Accountant, and submit the relevant information to income tax department at the end of Financial year. In addition to that, the accounts departments submit various data to the IQAC and to other agencies, if required.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose

Entrepreneurship Development Institute of India, (EDII) Ahmedabad	80000	To Organize four Entrepreneurship Awareness Camps
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6.4.3 – Total corpus fund generated

7417500

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Academician from Reputed Universities	Yes	IQAC
Administrative	Yes	Auditor from Reputed Organization	Yes	Auditor

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

<ul style="list-style-type: none"> • A series of Parent – Teacher meetings were held in all the departments in the institution from 22nd to 24th January – 2020. • Parents of the students of UG and PG programmes are invited to the college for discussion on the academic development of the institution and obtain feedback on the functioning of the institution for its further growth. • There was a transparent discussion on the following: Attendance of the students, Areas of skill development, Internal External Marks obtained by the students, Behaviour of the students in the campus, feedback about infrastructure and teaching learning process, disciplinary issues if any.

6.5.3 – Development programmes for support staff (at least three)

<ul style="list-style-type: none"> • Organized Investor Awareness Programme. • Organized training in ERP Software for Learning Management System.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

<ul style="list-style-type: none"> • Introduced new UG programme B.Sc. (Digital and Cyber Forensic Sciences) • Proposed to introduce B.Sc Data Science and Analytics, B.Sc. Artificial Intelligence and machine learning and M.Sc (Psychology). • Attainment on Outcome Based Education (OBE) in ERP software for their respective courses has been completed for PG Courses.
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6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	Yes
d) NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	AICTE Sponsored	03/10/2019	18/11/2019	01/12/2019	40

	FDP on "Managing Challenges in Outcome based Education"				
2020	Job Skills to succeed in post Pandemic Period'	03/04/2020	07/05/2020	07/05/2020	107
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Awareness on Drug and ill effects of Alcohol consumption	03/09/2019	03/09/2019	Nil	150
Laws to Safeguard Women against Cyber Crimes in India	29/02/2020	29/02/2020	120	Nil

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
22, 926 KWH SOLAR - 9

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Braille Software/facilities	Yes	Nil
Ramp/Rails	Yes	Nil
Scribes for examination	Yes	Nil

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2020	1	1	26/02/2020	1	National	To give awareness	200

					level awareness programme on schemes implemented by The ministry of MSME, Govt. of India	on various schemes of MSME	
2019	Nil	1	21/08/2019	4	Disaster relief camp	Disaster relief	13
2019	Nil	1	23/09/2019	1	Disability Identification camp	Identifying the disabled people	2
2019	Nil	1	03/10/2019	2	Health Sanitation	Awareness on health and sanitation	2
2019	Nil	1	10/08/2019	1	Eye camp	Eye check up conducted in Periyakumarapalayam	20
2019	Nil	1	10/02/2020	5	Tribal Camp	On various social issues	20
2020	1	1	25/01/2020	1	Hands on training on Python Programming	Education on Computer Learnings for the society	13
2019	2	2	12/10/2019	1	SWATCH BHARAT	Importance of afforestation	13
2019	1	1	26/08/2019	1	Outreach	Digital Payment Method	1
2019	1	1	05/04/2019	1	Investor Awareness Programme	Investment awareness	40

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7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
Hand Book 2019 - 20	10/06/2019	The code of conduct for students is given in the handbook. An orientation program is being conducted during the third week of June every year to impart human values, professional ethics and yoga.2. Being an autonomous institution yoga, professional ethics, and human values are being offered as a part of its curriculum for the students to become enlightened and extraordinary citizens. 3. Human values, ethics and cultural programs are organized to teach the values of life to the students community and develop their knowledge, wisdom and values simultaneously.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
International Yoga Day	21/06/2019	21/06/2019	150
World Teachers Day	05/10/2019	05/10/2019	140
Abdul Khalam Birthday Celebration	11/10/2019	11/10/2019	145
Kamarajar birthday celebration	15/07/2019	15/07/2019	150
Onam Festival	07/09/2019	07/09/2019	135
Bharathiyar ninaivu naal	13/09/2019	13/09/2019	147
Navarathiri Festival Celebration	04/10/2019	04/10/2019	150
Pongal Celebration	11/01/2020	11/01/2020	1000
Yoga	10/06/2019	27/04/2020	45

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Conducted Plastic awareness for all UG PG students of Sree Saraswathi Thyagaraja college Made the campus Eco-friendly and Plastic free zone Tree plantation by the students and Physical Education Department Removal of plastics - jointly done with target zero and MCA department Students participate in NSS and Roctract activity.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Describe at least two institutional best practices

Best Practice: 1 Title of the practice: Merit Scholarship Eligibility Test(MSET) Goal: The goal of this practice is to motivate the meritorious students to pursue undergraduate and post graduate study by providing scholarships on merit basis. The Context: The number of students particularly from poor rural background who could not continue higher education is of a great concern to the Management Board of STC. An earnest initiative was taken to help the student progression to higher education either UG or PG through the merit scholarship Scheme. The practice: The policy and procedure for the scholarship scheme is meticulously carried out through Scholarship eligibility test in the area of logical, analytical and English communicative skill. Scholarships are based on merit and preference is not given to the students of STC. The information on the scholarship is disseminated to public through press meet. The detailed information on the test is communicated through media and to all colleges through brochures/ mailers. The question papers are objective types and are set on standard topics such as quantitative aptitude, verbal reasoning and higher secondary subjects for UG aspirants and the topics such as quantitative aptitude, verbal reasoning and their specialization in UG are for PG aspirants. The test is conducted in the college premises and the evaluation is carried out with utmost care. The results are released along with counselling schedule in the college website.

Evidence of Success: The students from different places and with varied background take part in the MSET scholarship test. Poor and downtrodden students are benefited through the scholarship by obtaining 100, 50 and 25 fees reduction based on the rank obtained by them and have joined their preferred Programme. 322 UG and 164 PG students are benefited through the scholarship to the tune of Rs.75, 59,400. The students from weaker section could realize the dream of joining their UG and PG Programme through the MSET scholarship scheme. The success is also evident by the fact that the enrolment of students for the scholarship test has been on the rise year after year. Problems encountered and resources required Despite all the efforts, students who appeared for the test have come from place close to Coimbatore district. New initiatives are envisaged to promote the scholarship scheme throughout Tamil Nadu in the ensuing years to help the meritorious students to pursue their UG and PG Programmes.

Best Practice: 2 Title of the Practice: 3-C Model Student Empowerment Program Objectives of the Practice: In view of empowering the students for holistic development, well being and mental health, the Centre for Counselling and Guidance has created a Three Circle student empowerment model viz., '3C'-Model. The Context: The model has five components handled by five groups of peer students in the class and monitored at Three - levels by Students group in charge, HODs and Deans/Directors. The model is called Three Circle model through which 386 PG students and 2070 UG students overall development is continuously enhanced and monitored. In the first circle, the students' are subdivided into five groups namely Academic group, Discipline group, Association and Skill Development group, Peer Counsellors and Dialogue group and Current Affairs and General Knowledge group that would be monitored by the peer student groups in charges. In the second circle, the activities of the five groups would be monitored by the respective class teacher in-charge and HODs. The Peer counsellors/ dialogue group would be guided by the Director, Centre for Counselling and Guidance. In the third Circle, the entire practice

would be monitored by the respective Deans/Directors. The Practice 1) Academic Group: This group aims at the academic development of students. The main focus of the Academic group is -

- To monitor the level of learning and understanding of students and their progress in studies
- To motivate and help the slow learners by the fast learners
- To act as the bridge between students and faculty
- To help the students to clear their arrears and move forward.

2) Discipline Group: This group will monitor the overall classroom discipline, punctuality, absenteeism, good manners, etiquette etc., The main focus is -

- To look into the reasons for absenteeism among students and monitor the genuineness of the reasons given by the absentees
- To motivate the students to be regular and punctual to the classes and in submitting assignments
- To advocate decent dress code and decorum in the college
- To prevent untoward incidents in the classroom and campus
- Prohibit the use of cell phone inside the classroom or any unpleasant behaviour.

3) Association and Skills Development Group: This group encourages extra-curricular activities, skill development and other talents development. The focus is -

- To arrange students seminars on the topics of current trends
- To inform the departments on the academic needs of the students and organizing association activities accordingly
- To develop communication skill in Tamil/ English
- To arrange for debate, GD, quiz and lectures on general topics
- To develop presentation skill, event Management skill, reading, writing skills and so on.

4) Peer Counsellors and Dialogue Group: Identifying the problematic students and help them improve their overall welfare and mental health. The main Focus is-

- To visit the Centre for Counselling and Guidance and coordinate the activities regularly
- To make the classroom and the campus a place of well being and learning
- To report the problematic students for counselling to the class incharges, to the HODs and to the Dean and finally Director CCG

5) Current Affairs and General Knowledge Group: This Group provides the classroom with regular input on current affairs, social happenings, matters relating to the field of study, and improves the general knowledge of the students by regular newspaper and library updates. The main focus is-

- To update the knowledge of students on current affairs in politics, economics, commerce and trade science and technology, sports events etc
- To keep them informed on the availability of job opportunities
- To cultivate the habit of newspaper reading
- To encourage joint subscription by the students to daily News paper.

Evidence of Success:

- Many students from category D (Slow learners and failures) have moved to category A/B/C (Higher categories) at the end of their academic programmes
- High order of discipline is ensured
- Leadership qualities developed among students
- Considerable improvements in placements
- Students participation and winning prizes in inter-collegiate competitions on the rise
- Problematic students identified, counselled and corrected.

6. Problems encountered and resources required: Monitoring becomes a challenging task with increase in students intake.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

https://stc.ac.in/igac/7_Two_best_practices.pdf

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

- This Institution was founded with the basic objective of meeting the higher educational needs of the rural youth who are poor and marginalized and for uplifting the first generation students through MSET UG and PG scholarship schemes. Accordingly the college has been established in a rural area known as Thippampatti, seven kilometers away from Pollachi town.
- The students admitted are from several villages surrounding the location of the institution and mostly

their social economic background is very weak and poor and their parents are agricultural labours and coolies. • During 2019-20, a scholarship amount of Rs.75,59,400 lakh has been disbursed to 486 beneficiaries - UG and PG students.

- Besides, students are from Tamil medium with no educational background and English communication is a stress and challenge to them to get placed in companies.
- To overcome this huddle, the college has introduced Wordsworth English language lab to train the students good in English communication.

Besides the unique feature of this college is that these eight centers. • Through the Centre for Research and Development the institution received funds for 3 projects for the academic year 2019-2020. • Centre for Faculty Development (CFD) plays a vital role in enhancing the quality and the teaching pedagogy of the faculty by conducting 42 FDP's for the academic year 2019-2020.

- In order to transform the rural youth from their mindset of job seeking to job providing, the institution identifies the budding entrepreneurs, motivates, guides and facilitates them through the Centre for Entrepreneurial Development.
- Through the Centre for Rural Development (CFRD) at STC, several awareness programmes on health, hygiene and on Central and State Governments initiatives, have been organized. STC, offers its services to the society at large.
- To unearth and enhance the various skills of students in fine arts and theater, the college has a Centre for Performing Arts and clubs like Music club, Drama club, Drawing club etc.,
- A Centre for Consultancy Services (CCS) has been established at STC to promote industry-institute interface utilizing the human resources available for addressing the various issues in industries and also counselling the public, petty traders, small business houses etc.,
- Through Centre for Counselling and Guidance (CCG). Nearly 2 external, 3 parents, 4 group counseling, 41 students and 1 faculty are benefited during the academic year 2019-2020.
- In order to enhance the competitive strength of the students who aspire for Civil Service examinations, an IAS academy functions at STC vibrantly.
- STC is ranked 2nd in Bharathiar University in sports and games for the 7th consecutive year.
- A Centre for Training and Placement cell quite often conducts On Campus Interviews inviting top companies and also takes the students for Off Campus interviews. By creating this kind of opportunities for the students, they stand a good chance of getting placements. In 2019-20 726 students got placed and in 2020-2021, 27 students have got offer letter and 45 students are in the waiting list.

Provide the weblink of the institution

https://stc.ac.in/igac/8_Institutional_distinctiveness.pdf

8.Future Plans of Actions for Next Academic Year

- Introduction of more certificate courses
- Content development for SWAYAM courses by faculty
- Increase the utilization of Non renewable energy sources
- Through Centre for Counseling and Guidance, Counseling will be given to Public in addition to the students
- Plan to generate income through consultancy services which would be shared between the institution and the individuals.
- The Center for Entrepreneurial Development plans to create incubation cell
- Establish IEDC and E- cell to instill innovating ideas leading to development of new products, new business strategy and execution of the same.
- The Institution has got approval from NSQF for offering skill based education/ courses for formal or informal teachers.
- Centre for Faculty Development and Centre Research Development will help the faculty to be recognized in terms of state national/ International awards.
- To increase more number of books publication, articles and chapters in the edited volumes and receive patent awards.
- To execute as many functional MOUs as possible with international institutions/ organizations.