

<b>Name</b>	<b>Dr. P. PIRAKATHEESWARI</b>
<b>Designation</b>	<b>Assistant Professor</b>
<b>Department</b>	<b>B. Com (ABA)</b>
<b>Qualification</b>	<b>M. Com., M. Phil., Ph.D., D. Co.op., M.C.A (Pursuing)</b>
<b>Area of Specialization</b>	<b>Marketing</b>
<b>Date of Joining at STC</b>	<b>06.06.2018</b>
<b>Total Experience in (Years)</b>	<b>11 Years &amp; 8 Months</b>
<b>Papers Published</b>	<b>National Level - 10, International Level - 22, Online Journals - 31</b>
<b>Papers Presented</b>	<b>National Level - 45 International Level - 28</b>
<b>Books Published</b>	<b>2 - Released, 3 - Yet to be Released</b>
<b>Funded Research Projects</b>	<b>Nil</b>
<b>Funded Programmes Organized</b>	<b>Nil</b>
<b>Research Scholars Guided</b>	<b>M. Com. Projects - 60 Projects</b>
<b>Guiding</b>	<b>Nil</b>
<b>Membership in Professional Organizations</b>	<ul style="list-style-type: none"> <li>● <b>Co-ordinator for the preparation of report to be submitted to Periyar University, Salem – 11 for Extension of Autonomy for the period 2010 -11 to 2015-16.</b></li> <li>● <b>Member of Working Committee for preparation of SSR (Self Study Report) to be submitted for Re-accreditation (Third Cycle) by</b></li> </ul>



	<b>NAAC, Bangalore for the period of 2013-14.</b>
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