

SREE SARASWATHI THYAGARAJA COLLEGE

PG DEPARTMENT OF COMMERCE

(2016-2017)

Report on Feedback on Curriculum by Students, Teachers, Employers, Alumni and Parents

- The external academic experts reviewed the syllabus and suggested to introduced certificate course on Tally or Excel or SPSS
- Members of Board of Studies suggested to reduced the weightage of topics in Unit IV as it is overloaded in Applied Direct taxation
- Alumni felt that curriculum is useful for them at the time of attending interview. They require more practical class related to their field rather than theory class
- Employer suggested to introduce Digital marketing in the syllabus


BOS CHAIRMAN


PRINCIPAL

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Action Taken Report based on Feedback at BOS held on 16.04.2016

- Proposed to introduce Certificate programme on real time tally along with TS Manian Associates Coimbatore.
- Digital Marketing concept introduced in the course of Internet and E commerce
- Weightage of Unit IV is reduced according to its relevance


BOS CHAIRMAN

15/4/2016